



Internet Privacy and Cookie Policy

GR Electrical Services Limited (“we”, “our”, “us”) respects your privacy and is committed to protecting your personal data. This policy explains how we collect, use, and protect the information you provide when using our website, and your rights under UK GDPR.

This policy works alongside our Cookies Policy, which explains how we use cookies on our site.

1. Information We Collect

Personal Data

Personal data means any information that identifies you, such as your name, email address, postal address, job title, organisation, or information you provide about equipment installed on your site. We collect this when you:

- Submit an enquiry
- Download documents
- Participate in surveys or promotions
- Subscribe to newsletters

We also collect aggregate information to understand website usage and improve our services.

IP Addresses

We log IP addresses for security, systems administration, and troubleshooting. We do not use IP addresses to track individual behaviour on our website.

Location Data

We may collect location information if you grant permission through your device. This helps us provide features and improve our services.

Third-Party Data

We may receive information from analytics providers (e.g., Google Analytics) or social media platforms (e.g., Facebook).

2. How We Collect Data

We collect personal data in three ways:

1. **Direct interactions** - Forms, email, phone, or post.
2. **Automated technologies** - Cookies, server logs, and other tracking technologies.
3. **Third parties** - Analytics providers and publicly available sources.

3. Google Analytics

Our website uses Google Analytics, which tracks and reports website traffic using cookies. Google may process this data on servers outside the UK.

We anonymise IP addresses to protect your identity. Google uses the information to evaluate website usage, generate reports, and provide related services.

For more information, see [Google Privacy Policy](#).

4. How and Why, We Use Your Data

We use your data only for purposes compatible with the reason it was collected. Typical uses include:

Purpose	Legal Basis
Registering you for newsletters	Consent
Conducting surveys	Legitimate interest
Responding to enquiries	Contract performance
Providing relevant website content or marketing	Legitimate interest
Analytics and website improvement	Legitimate interest
Legal or regulatory obligations	Legal obligation

You can withdraw consent or opt out of marketing at any time by emailing sales@gr-electrical.co.uk.

5. Who We Share Your Information With

Our website is hosted on Wix.com, which provides secure servers and data storage. We ensure that third-party providers comply with GDPR and only process personal data according to our instructions.

We do not sell, distribute, or lease your personal data to third parties without your consent, unless required by law.

6. Data Security

We have implemented security measures to prevent loss, misuse, or unauthorized access to personal data. Access is restricted to employees or contractors who need it for business purposes.

In the event of a personal data breach, we will notify you and the relevant regulator if legally required.

7. Data Retention

We only retain personal data for as long as necessary to fulfil the purposes we collected it for, including:

- Contact form enquiries: 12 months
- Newsletter subscriptions: Until you unsubscribe
- Legal or regulatory records: As required by law

8. Controlling Your Personal Information

You can:

- Opt out of marketing communications at any time
- Request access, correction, or deletion of your personal data
- Restrict processing in certain circumstances

Please contact us at sales@gr-electrical.co.uk or by post: GR Electrical Services Limited, Merlin House, Aviation Road, Sherburn Enterprise Park, Sherburn in Elmet, Leeds, LS25 6NB.

We may request identification to confirm your right to access or modify your data.

9. Cookies Policy (Summary)

What are cookies?

Cookies are small files stored on your device to help websites function correctly. They do not store sensitive personal information.

Types of Cookies:

- **Session (Temporary) Cookies** - Deleted when you close your browser.
- **Persistent Cookies** - Stored for a fixed period to remember preferences.

Cookies We Use:

- Essential cookies: Necessary for security and site operation.
- Functional cookies: Save preferences and improve user experience.
- Analytics cookies: Track usage patterns to improve the site (requires consent).

Managing Cookies:

You can manage or disable cookies in your browser settings. Some site features may not work if cookies are disabled. For more information, visit www.aboutcookies.org.uk.

10. Changes to This Policy

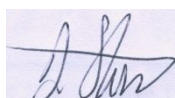
We may update this policy occasionally. Changes take effect immediately upon posting. Significant updates will be highlighted on our website.

11. Your Rights

Under GDPR, you have the right to:

- Access your personal data
- Rectify inaccurate data
- Request erasure of data
- Restrict processing
- Object to processing
- Data portability
- Withdraw consent at any time

To exercise your rights, contact sales@gr-electrical.co.uk.



Dave Storr
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GR Electrical Services Limited

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